

# Cardinal Capital Management, L.L.C.

## SMID Cap Value

### Second Quarter 2019

#### FIRM OVERVIEW

- Focus on Small & SMID Cap Value
- Experienced, Stable Team
- 25-Year+ Track Record
- FCF-Based Valuations
- 100% Independent, Partner Owned
- \$3.7 Billion AUM

#### INVESTMENT TEAM

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*Managing Partner/Portfolio Manager*

**Robert Kirkpatrick, CFA**

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*Senior Research Analyst*

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*Senior Research Analyst*

#### Market Commentary

Small, SMID, and large cap stock indices, as represented by the Russell 2000, 2500, and 1000, rose 2.1%, 3.0% and 4.3%, respectively, in the second quarter. Within the Russell 2500, the Value index rose 1.9% while the Growth index rose 4.1%. The Value index rose less than its Growth counterpart due to a higher weighting in poorly performing energy and real estate stocks and a worse return in consumer discretionary stocks, partially offset by a lower weighting in poorly performing health care stocks. Although the U.S. equity market appreciated modestly, the increase masked substantial intra-quarter volatility. Stock prices declined significantly in May due to a setback in U.S. trade relations with China and Mexico followed by a sharp rebound in June as hopes for a resumption of trade talks between the U.S. and China emerged. More importantly, the Federal Reserve signaled a change to more accommodative monetary policy in response to weak domestic and international economic data, falling inflation expectations, and uncertainty created by the increased use of tariffs to negotiate trade disputes. Within small cap stocks, larger market capitalization and higher quality stocks outperformed, consistent with the increasing economic concerns of investors. Small cap value stocks have lagged growth stocks since 2016, and their relative valuation is at the lowest level since 2008.

U.S. economic growth in 2019 is forecast to slow more than previously expected because of increased tariffs and falling business and consumer confidence. However, U.S. GDP is likely to remain above 2% as consumer spending remains strong with very low unemployment and rising wages. Despite a strong June jobs report, employers remain unable to find enough qualified applicants to fill many positions. Corporate earnings, although still near peak levels, are expected to decline again in the second quarter due to weak international demand as well as the effect of higher wage, logistics, and raw material costs. In addition, the increase in tariffs from 10% to 25% on \$200 billion of imports from China will dampen domestic growth as companies adjust sourcing and supply chains to remain competitive. With economic growth slowing, the Federal Reserve's message that they are more likely to cut short-term rates than raise them was welcomed by investors who believe this action will allow the U.S. economic expansion to continue.

#### Second Quarter Performance Commentary

The preliminary second quarter performance of Cardinal's SMID Cap Value Composite, at 4.9% net of fees, outpaced the 1.9% return of the Russell 2500 Value Index. The main contributors to relative performance were stock selection and a higher weighting in the industrials sector, and stock selection in the consumer discretionary and information technology sectors. In the industrials sector, the stock price of KAR Auction Services rebounded as management completed the spin-off of its salvage business, Insurance Auto Auctions, from its whole car auction businesses allowing them both to trade at more appropriate valuations. In the consumer discretionary sector, the share price of auto dealer Lithia Motors rose sharply after the company reported strong results due to higher sales and profits from used cars, parts and service, as well as finance and insurance. The stock price of quick service restaurant Wendy's increased amid strength in restaurant stocks and on strong first quarter results. In the information technology sector, the stock price of Cypress Semiconductor rose sharply after German chip-maker Infineon announced that it planned to acquire the company at a substantial premium. The stock price of infrastructure service enabler Itron moved much higher after reporting solid results and guidance that reflected an easing of the component shortage that had been negatively impacting its financial results. The primary detractors from relative performance were stock selection in the health care and materials sectors as well as a

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lower weighting in the financials sector. In the health care sector, the share price of Ligand Pharmaceuticals fell despite affirming guidance when they announced that licensee partner Metavant had delayed the phase three trial of their diabetes drug. In the materials sector, the stock price of lithium producer Livent declined significantly after the company cut guidance due to lower than expected sales of lithium hydroxide. Some customers who supply battery components to electric vehicle manufacturers need time to upgrade their facilities to meet stricter OEM standards for models which use longer-life batteries.

The annualized net return of Cardinal's SMID Cap Value Composite since inception (May 1, 2010) is 11.1% versus 9.7% for the Russell 2500 Value Index and 11.3% for the Russell 2500 Index. Cardinal managed \$3.7 billion in small and SMID cap value assets as of June 30, 2019.

### Highlighted Investments



Rattler Midstream LP is a midstream oil and gas company operating in the Permian Basin. It provides crude oil, natural gas, and water-related midstream services primarily to its 71% owner Diamondback Energy, a leading E&P operator in the basin. As a former shareholder of Diamondback, Cardinal profited from its five years, twenty-five-fold production increase as well as the prudent operating decisions made during the 2014 to 2017 oil price decline. Rattler's business model is attractive to Cardinal as the company conducts most of its services under 15-year contracts which contain annual inflation increases. The relationship with a well-capitalized parent that plans to grow production 10%+ annually over Cardinal's investment horizon provides solid visibility into Rattler's long-term cash flow and distribution growth potential. The company has invested heavily in its midstream infrastructure in recent years so that it requires limited growth capital expenditures for the foreseeable future. The predictability of Rattler's revenue and cash flow growth is high, given that Diamondback regularly hedges the prices of the commodities it produces. Thus, Diamondback's production decisions are less affected by short term volatility in its end markets. As a new entrant to the public markets, Rattler Midstream currently trades at a discount to its peers on 2020 estimates. Cardinal believes that as the market better appreciates the company's relationship with Diamondback and its resulting sustainable, lower risk growth profile, this discount should turn into a premium.

### COLFAX

Colfax is an industrial conglomerate in the midst of a transformation to a less cyclical business portfolio. In early 2019, the company acquired DJO Global, a medical technology manufacturer of bracing, implant, and recovery sciences products. To finance the transaction, Colfax negotiated the sale of its air and gas handling business to a private equity firm at an attractive valuation. After the sale, half of Colfax's operating cash flow will come from the less-cyclical medical business as it has sticky customer relationships as well as attractive market share. The other half of Colfax's cash flow comes from ESAB, the #1 welding brand outside of the United States. While ESAB is exposed to swings in the industrial economy, welding brands have proven to be resilient over time, as individual tradesmen and large manufacturing customers are hesitant to switch welding providers on mission-critical tasks. As a result, competition has historically been driven by innovation rather than price. While the medical and welding businesses have limited synergies and might appear to make little sense together, Mitch and Steven Rales, Colfax's founders, built an impressive long-term record of growing shareholder value at Danaher. Cardinal believes that the DJO acquisition is the first step in applying the Colfax Business System to the fragmented medical products industry, providing the company ample opportunity to make attractive acquisitions over time. Although current weak industrial market conditions may weigh on near-term welding results, Colfax's inexpensive valuation seems to reflect this already. Colfax's share price should rise as management builds value through operational excellence, organic growth, and opportunistic acquisitions.

### Market & Portfolio Outlook

Cardinal's near-term outlook for equities remains cautiously optimistic despite absolute valuations that are higher than average in light of the extended economic cycle even though long-term interest rates have fallen sharply. While monetary policy should prove to be a tailwind going forward, this is in response to lower growth expectations. Cardinal's outlook would become more constructive if the trade war ends favorably, an unlikely near-term event. Nonetheless, the investment team expects the U.S. economy to grow moderately in 2019 and earnings growth for stocks to turn positive in the second half of the year. With heightened uncertainty, the team continues to

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prefer stocks where the success of the investment is based upon company-specific prospects and is less dependent on the overall economic outlook. The portfolio managers remain optimistic that portfolio companies will continue to redeploy their free cash flow through share repurchases, dividends, and acquisitions, which should bode well for future value creation.

In Cardinal's portfolio, several holdings have announced, or are reported in the media, to be exploring strategic alternatives for some or all of their businesses, including Extended Stay America. In addition, Howard Hughes recently announced that they are exploring strategic alternatives. A spinoff from the General Growth Properties bankruptcy, the company has world-class real estate holdings including master-planned communities such as The Woodlands in Houston, Summerlin in Las Vegas, Ward Village in Hawaii, and the South Street Seaport in NYC. The equity market has failed to recognize the value created as the Seaport project has been a disappointment and the company's hybrid business model, with both development and income assets, and the lack of a dividend failed to resonate with public market investors. Nevertheless, the underlying asset value is well above the current share price, and the process will hopefully close that gap to the benefit of shareholders. Two of the positions highlighted in last quarter's outlook, Genesee & Wyoming and Kaman Corporation, recently entered into transactions which create substantial value for shareholders. Genesee & Wyoming announced the sale of the company to an affiliate of Brookfield at an attractive valuation, making Cardinal's investment a very successful one. Kaman entered into a contract to sell its industrial distribution business to private equity for \$600 million net of taxes. This transaction will make the company a pure play aerospace and defense company and an attractive acquisition candidate due to its very profitable specialty bearings business. This activity within the portfolio renews confidence in the fundamental attractiveness of the businesses and the people in which and with whom Cardinal has invested.

## Disclosures

Net performance reflects the deduction of advisory fees and expenses which reduce an investor's total return on investment. Returns presume investment for the entire period indicated and reinvestment of all interest income, capital gains, dividends and other distributions. Performance returns are unverified estimates and have been computed by Cardinal. Depending on the timing of an investor's investment in the strategy, net performance for such investor may vary from the net performance stated herein. Past performance is not indicative of future results.

The Russell 2000™ Index consists of the 2000 smallest stocks in the Russell 3000 Index that represent approximately 10% of the total market capitalization of that Index. The Russell 1000 Index consists of the 1000 largest stocks in the Russell 3000 Index that represent approximately 90% of the total market capitalization of that Index. The Russell 2000 Value Index measures the performance of the small-cap value segment of the U.S. equity universe and includes those Russell 2000 Index companies with lower price-to-book ratios and lower forecasted growth values. The Russell 2000 Growth Index measures the performance of the small-cap growth segment of the U.S. equity universe. It includes those Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values. These indices are included merely to show the general trend in the small-cap equity markets in the periods indicated and is not intended to imply that Cardinal's investments were comparable to the index either in comparison or element of risk. There is no guarantee that the performance of the strategy will meet or exceed any index. An investor cannot invest directly in an index.

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